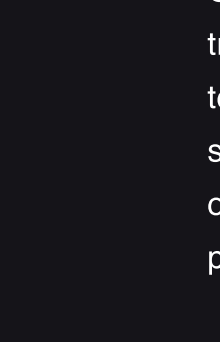


Design and Development Studio

Services Pricelist



Cover Letter

contraststudio21@gmail.com
+381 65 22 91 231

I hope this message finds you well.

Our proposal outlines the breadth of our services and transparent pricing. At Contra Studio, we are committed to exceeding expectations and are eager to tailor our services to your unique requirements. Feel free to reach out with any questions or project details via email or phone.

Thank you for considering us as your graphic design partner; we look forward to contributing to your future projects.

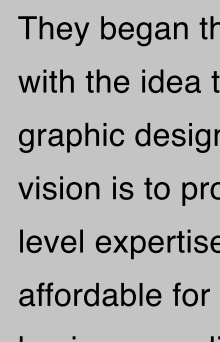


About Us

Started by Mihail and Olivera, Contra Studio, together with their associates, forms a team of enthusiastic collaborators dedicated to realizing their vision of a boutique, consultative graphic design firm.

We live and breathe graphic design, which is the main area of our focus. In addition, our team members have many years of experience within the fields of marketing, advertising, web design, and computer programming.

We're passionate about our clients' success and go the extra mile to ensure ultimate satisfaction.

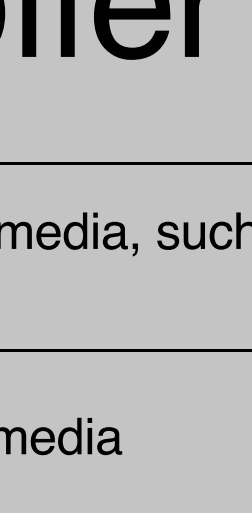


Our Team

Meet the people who have developed Contra Studio into the success story it is today.



Mihail Miklasevsky
CEO



Olivera Micevic
Design Head

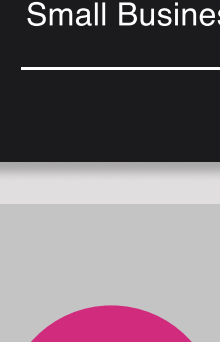
Mihail is one of the pioneers in the design space, having contributed to over 1000+ projects in their lifetime. They began this graphic design firm with the idea to make the services of graphic design affordable for all. Their vision is to provide premier agency-level expertise, at a rate that is affordable for small, medium, and large businesses alike.

Having worked on some of the largest organisations in different industry, from multinational companies to non profit organisation, she started her own private business in 2010 and firm expend in Studio, putting expertise and experience is one of the biggest assets Contra Studio has.



Services we offer

- 1 designing for offline media, such as billboards, pop-ups, etc.
- 2 designing for social media
- 3 web design
- 4 traditional graphic design services such as logo and branding
- 5 design for content marketing needs, including blog post creatives, presentation designs, etc.
- 6 designs for events — business cards, cut-outs, posters, banners, and more



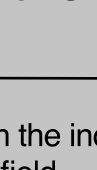
Clients Testimonials

"Contra Studio is, by far, one of the best design firms that I've worked with. I need content material which means that I have the need for design work for blogs, social media, and videos. We didn't have the capacity to do it in-house, so we turned to Olivera and Mihail, and we were thoroughly impressed! They are professional, they submit work on time, and, most importantly, they're reliable!"



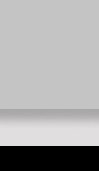
Danijela Nikolic
Founder, Find Your Mojo

"I have worked with many great graphic designing firms in my time, and what makes Contra Studio stands out from the rest is their attention to detail for all scope of work. I'm extremely glad I entered into a contract with them, because without their support, I think I might be lost with my design needs. I'm telling you this — they're not just a service provider, they're also a business partner."



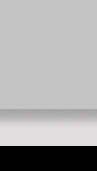
Jane Thompson
Director of Marketing, Horizon Tech Solutions

"From concept to execution, Contra Studio demonstrated unmatched creativity and professionalism. They played a pivotal role in making our events visually stunning."

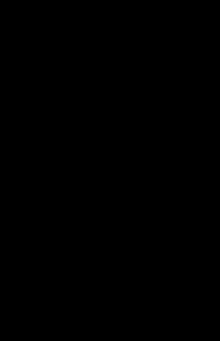


Emily White
Small Business Owner, Fresh Bites Cafe

"In our collaboration with Mihail I witnessed a level of design expertise that surpassed our expectations. Their suite of services, encompassing logo design, website development, and social media graphics, provided a comprehensive solution to our rebranding needs. They understanding our industry and objectives resulted in visually compelling designs that resonated with our audience."



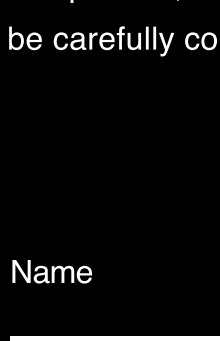
Nikola Miric
CEO, Aladin 21 ltd California



What makes us stand out

There's too much competition in the graphic design world. However, we pride ourselves on staying two steps ahead of the competition. Here are a few ways in which we stand out in such a crowded field:

- 1 With over 15+ years of experience in the industry, we have solidified our position as seasoned experts in the field.
- 2 Our network reaches far and wide. Although, at the present moment, we may only operate from Serbia, our team of designers and freelancers extends to all corners of the world. We have our team residing in Serbia, United States and Indonesia— and the list is forever growing!
- 3 Our team is made of professionals who know what they're doing, and they take pride in the work they create. This means that till the time you're not happy with your work, we're not happy with our work.
- 4 Contra Studio places communication at the heart of what we do. We truly believe that communication is the ring bearer of utmost professionalism, and we want to keep our clients involved and in the loop about all that we do.
- 5 We just don't think of the present — we're invested in the future as well. If there's any design aspect where we think we can lend a hand, we're ready to explore.



Process

The goal of a creative process in graphic design is to set clear milestones and deadlines ensuring timely delivery of the project.

While the exact milestone completion dates may vary by 1 to 2 days, we stick to a tight schedule and follow the process, outlined below:

Milestone and Timeline

Milestone	Timeline
Client discovery	1st — 3th day after signing
Industry discovery	4st — 7th day after signing
Application discovery	8th — 12th day after signing
Drafting designs	13th— 16th day after signing
Development of collateral and branding material	17th — 21th day after signing

Name	QTY	Price
Professional Logo Package	4 initial concepts, unlimited revisions	\$600
Homepage and One Inner Page	Responsive Design	\$1200
Brand Identity Package	Logo Design, Business Card, and Letterhead	\$950
Social Media Graphics Package	10 Social Media Post Designs	65\$
Social Media Banner Set (Facebook, Twitter, LinkedIn)		400 \$
Billboard Design	Standard Size	\$1000
Brochure	Price per page (print ready)	\$180
Social Media Ad Campaign	3 Variations for (Facebook, Instagram, Twitter)	\$200

Here is the average pricing for small to medium-sized companies, which are vital for the business world. These companies offer a wide range of products and services and contribute to economic growth and job creation. However, determining the right pricing structure for them can be challenging. Factors such as industry, target market, competition, and business goals must be carefully considered.	By understanding these factors, companies can establish pricing strategies that maximize profitability. It's important to note that pricing is not a one-size-fits-all approach. Each company should conduct market research and analysis to determine the best pricing model for their industry.
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